

PLAN BIG FIESTA OF LIGHT

Talking Movies Breathe New Life Into Torrance Plant

TORRANCE PRODUCT NEEDED

"Talkie" Studios Sound-
Proofing Made at Former
Woolbestos Plant
SHOP WORKS 24 HRS. DAY
L. M. Wood Heads Recently
Organized Coast Insulating
Company Here

"Talkies" have given new life to a substantial industry in Torrance. With the ever increasing demand for sound proof stages on the "talkie" sets has come the demand for proper insulating.

The Mineral Wool Products company was recently purchased by L. M. Wood, and has since been reorganized and named the Coast Insulating company. This company manufactures a product widely used in sound proofing "talkie" sets, apartment houses, and other buildings where sound proofing is desirable.

Since the reorganization, the company has been working 24 hours a day, seven days a week, and has a personnel of 23 men. After the recent fire which destroyed the new sound stages at Paramount-Famous-Lasky studios as the result of inflammable sound proofing, the Coast Insulating company was awarded the contract to furnish the fire-proof, insulating material for new stages, and they have been operating the plant at a capacity basis to complete the order in record time.

They are also to furnish the insulating material for the new sound stages at Columbia studios, and insulation for the boilers at the new General Petroleum plant. Material for three sound stages for Educational Pictures has just been delivered.

An interesting process is used in making this mineral wool that has so many uses. The slag from the Columbia Steel furnaces is combined with minerals and other materials, reheated in a large vat and then it is ready for use. Compressed air, issuing from a small opening is directed on a stream of the molten material and spins it into silken threads of light fire-proof mineral wool.

The wool is then rolled into a thick downy blanket and is ready for the finishing. Finishing is done to suit the purchaser, and in a manner appropriate for the way it will be used.

Students Form Luncheon Club

Group to Meet at Noon
Modeled After Kiwanis
and Rotary

A luncheon club, called the Key club, was organized at the High School recently, and had its first meeting Monday noon in the school cafeteria.

The club, which is sponsored by Guy Mowry of the Kiwanis Club, is to be conducted on the same principle as the service clubs. It is composed of representatives from the junior high and senior high classes, who will meet each Monday noon in the high school cafeteria. There will be speakers within the club, and speakers from the outside.

At the first meeting of the club, which was held Monday noon, Mr. L. J. Acree, president of the Kiwanis club, and Principal Herbert Wood made short talks.

Mr. Mowry took charge during the greater part of the meeting, then the newly elected president, Robert Hoffman, took the gavel. Other officers elected were: vice president, Orville Hudson, secretary, John King; treasurer, George Lancaster.

Observations

The Last Hundred Years in Mexico—Revolutions and the Conflict of Opposed Ideas—Between Radicals and Reactionaries

By W. HAROLD KINGSLEY

WHEN Maximilian, disillusioned Austrian head of a musical comedy Mexican empire stood with his back to the wall looking into the muzzles of a firing squad, his not ungenerous heart beat with true sympathy for the oppressed people over which he had attempted to rule and he said:

"May my blood be the last that is shed in sacrifice to this poor country."

Alas that, the final wish of the Austrian prince could not be granted.

For, since that day, ay, since Hidalgo, the fervent young priest first raised the cry of independence against Spain, almost every head of the Mexican government, whether president or dictator has stepped into power over some bloody corpse.

ALAS, the words of Porfirio Diaz and not those of Maximilian seem to guide the Mexican of political ambition.

A soldier, fiery, somewhat uncouth, really loving his country, but hating with personal ambition, Diaz, then an officer in the army told an American soldier of fortune:

"I will be President of Mexico if I have to ride into the palace through blood up to my horse's bridle."

CAME Diaz into his dream and for 34 years he ruled his country with an iron hand. And though he turned from liberal to conservative during his regime, he stands in history as the only man since the overthrow of Spain who has been able to hold the reins of government steady for an appreciable period.

Madero rode to power on a wave of gore. Huerta, carousing addict of drink, signed his pronouncements with blood upon his hands.

CARRANZA, impeccable, honest, sensitive to the needs of his country and burning in his ambition to breathe the breath of life into liberal reform could reach authority only through the roaring fields of war.

Aided by Obregon and Villa he hacked his way to power, only to find that the bloody road he strode was filled with others seeking the high prize of Mexican authority.

POOR Carranza. Fleeing to Vera Cruz he was deceived by an officer, taken to a house of "safety" to sleep, dying in his bed from a score of traitors' bullets.

There are those who believe that Obregon, Carranza's generalissimo, who by the way, never lost a battle, though he lost an arm, was the brains behind the plot which laid Carranza in a bloody grave. Be that as it may, 24 hours after Carranza's murder, Obregon appeared in Mexico City, the strongest man on the Mexican stage.

PROVISIONAL President, he was later duly elected. A pure-blooded Indian he bore promise of becoming a second Diaz, the long-awaited strong man. But unlike Diaz he held to the constitutional provision which dictates that no president shall succeed himself. He did not seek re-election, but threw his weight to Calles. As Calles' term approached the end Obregon announced his candidacy, contending that the constitution did not prohibit a man from seeking the presidency twice providing the terms were not successive.

DURING the campaign Gomez and Serrano, also candidates for the presidency were charged with sedition, captured and executed. Obregon was elected without opposition. Sitting at a banquet table (Continued on Page 6)

Co-Operative Effort a Way to Community Betterment

This community represents much to all of us. It is home; it is where our families are reared; it is the center of our joys and sorrows; it is where our property interests lie. The better the community the better it is for each individual member of the community. A greater degree of prosperity for the community as a whole means a greater degree of prosperity for each individual.

Making a better community, a more prosperous community, in the work of individuals, but of individuals working together along comprehensive and progressive lines. As a community we get nowhere when each one travels his own path, each leading in a different direction, and each striving for a different goal. We have collective interests and to accomplish anything must work collectively—each for all.

When we think of ourselves as a community circle, in which each member of the community has a place, we can visualize the benefits of co-operative action passing from one to another around this circle. When by such co-operative action we increase the prosperity, the wealth of the community, we have increased the prosperity, the wealth of each member of the circle.

Communities in which the individual members are not working together are dying because of a lack of co-operative effort. With each backward step there comes a decrease in property values, a decrease in the number of opportunities for the individual in the home town. This community cannot afford to be numbered among those that are going backward. We must, and will, keep in the forefront of those that are going forward. We can do this by working together for the interest of all.

This working together means that our merchants must do all that is possible to supply our needs for merchandise at equitable prices. But for the merchants to do these things means that we must give our merchants the opportunity to supply our needs. They cannot carry adequate stocks of merchandise if we do not offer them patronage for such stocks. We must realize that the prosperity of our merchants but adds to the prosperity of the community as a whole, an increased prosperity for each of us as individuals.

Our bankers, our professional people, are here to render service to each and every one of us individually. Our interests are necessarily their interests, and their interests are our interests. We grow and prosper only as they grow and prosper. We are all a part of the community circle, each unit of which is dependent upon each other unit.

Let us make our community a better place in which to live by co-operative effort.

GARDEN CLUB IN BOOM

Torrance Beautification
Group Growing in Size,
and Enthusiasm
100, HEAR McNABB TALK
Expert Tells Local Folks
How and When to
Plant Dahlias

Enthusiasm among Torrance people about the Torrance District Garden club is growing with every meeting, as is shown by the large attendance each time.

Between 75 and 100 people turned out to hear Mr. Fred C. McNabb of Los Angeles talk on "Dahlias" last Monday evening. Mr. McNabb is well able to speak authoritatively on dahlias, and made an interesting talk on that subject. He is president of the California Dahlia Society, and vice president and general manager of Agster and Musser Seed Co.

Mr. McNabb tried to discourage planters about planting their dahlia bulbs early. He said that April, May, or June was early enough, as dahlias were a fall flower.

In planting, he gave the ground cultivated deep enough to plant the bulb about 6 inches from the surface of the ground.

After planting the bulbs, have the ground moist enough so that it will not be necessary to irrigate it until the sprout is through.

However, in sandy soil such as is found around this locality, it is sometimes necessary to add moisture to the soil. Writing of the event the Pittsburg Dispatch says:

"Featuring an address by Governor C. C. Young the complete program for the celebration of Columbia Day, Tuesday, March 12, which marks the opening of the Columbia Steel Corporation's new \$4500,000 tin plate mill, has been announced by Councilman H. C. Chapin, chairman of the program committee."

"Starting with a parade at ten o'clock in the morning, the celebration will get under way. Promptly at eleven o'clock the wheels of the new tin mill unit will start in motion. Teletex, the mechanical man of the General Electric Company, will press the button that starts the machines. One half hour later will follow the speaking program, those participating being Gov. C. C. Young, Honorable Joseph R. Knowland, Mayor Hugh H. Donovan, Rev. C. C. Champlin, Councilman H. C. Chapin, William Cohn, plant manager, N. A. Becker, consulting and efficiency engineer, J. D. Grant, president, and W. J. Buchanan, chairman of the board of super-

visors, and Rev. Father Louis A. Naselli.

"The grand breaking ceremonies for the tin plate mill took place September 17 of last year, at eleven o'clock a. m. Six months later at precisely the same hour, eleven o'clock, the tin mill unit starts production. Putting into operation a unit of this kind in such a short period of time, is considered a remarkable achievement."

"The total buildings cover 348,000 square feet, or eight acres of land. The largest building is the annealing and cold roll building, which is 82 feet wide and 786 feet long. Four thousand tons of structural steel were used in the buildings for miscellaneous equipment, and a total of 10,300 cubic yards of concrete were poured into the foundations."

"There are installed eight mills with a capacity of 38,000 tons of tin plate per year. There will be 450 men and women employed with an average monthly payroll of \$120,000. The equipment in all respects is the most modern and will meet the demand for the highest quality material."

"Materials from Western sources to supply the Western market with tin plate makes this unit one that is distinctly Western in its workings, material and product."

"This unit will become an integral part of the present operation of the Columbia Steel plant here, consisting of open hearth furnaces, foundry, rolling mill, rod mill, wire, nail and sheet mills."

Compton Man Hit By Auto, Injured

Robert Lovick of Compton was painfully cut around the head and body last Thursday, when he was knocked down by a car driven by J. V. Canterbury of 1675 Gramercy avenue.

According to Mr. Canterbury, Lovick was standing in Willow street between the tank farms of the Union Oil Company and the Pan American Petroleum Company. As Canterbury approached, there seemed to be some misunderstanding between the pedestrian and the driver as to what the other was going to do. It is asserted that Canterbury thought he could pass in safety, and the pedestrian became excited and made a leap for the curb, which resulted in his being struck by Canterbury.

Lovick was treated at the Shell Emergency hospital.

CARS COLLIDE

Cars driven by P. J. Gorman, 153 1/2 West 14th street, Los Angeles and W. M. Leadford, Box 506 Torrance, collided at the corner of Arlington and Plaza del Amo when Leadford attempted to make a left turn to Plaza del Amo from Arlington avenue.

Ancient Hieroglyphics Discovered on Ranch of Warren W. Johnston Who Formerly Lived in Torrance

Warren Johnston, formerly of Torrance, has discovered on his ranch near Escondido a large rock inscribed with many interesting hieroglyphics, painstakingly engraved on the hard face granite by some ancient tribe. Jack Barnes of the Torrance Motor Company visited the ranch recently and took a number of pictures of the hieroglyphics. He intends to take them to the curator of some museum in Southern California and to archaeologists at the University of Southern California or the University of California at Los Angeles.

Auto Accidents on Increase Here;
Chief Calder Sounds New Warning

Alarmed at the increasing number of traffic accidents on Torrance streets, particularly at intersections, the council Tuesday night instructed Chief Calder to tighten up drastically on enforcement of traffic ordinances.

Chief Calder said yesterday: "The number of accidents, many of them serious, has steadily increased during the past few months. The police department has endeavored to be reasonable in enforcement, merely warning first offenders in the hope that they would appreciate such a policy and act accordingly. Of late it is evident that this policy has not been appreciated by some drivers. Fast driving and disregard of other traffic regulations endangers life and property. The number of accidents must be reduced. To bring this about we, the police department, from this day forward must enforce the law rigidly. If the life of one child can be saved by rigid enforcement the effort is certainly worth while."

Columbia Tin Mill at Pittsburg to Open Tuesday with Ceremony

Many Torrance men received this week an unique invitation to attend the opening of the Columbia Steel Corporation's new tin mill at Pittsburg, Calif. The invitations were printed on tin plate and mailed in paper envelopes.

The citizens of Pittsburg are planning a great celebration on March 12 to celebrate the opening of the mill. Writing of the event the Pittsburg Dispatch says:

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Will Show Pictures of Torrance Babies

At the last meeting of the Mothers' Educational Center, pictures were taken of a number of the babies. These pictures are to be on display at the Los Angeles Chamber of Commerce during National Baby week, April 25 to May 6.

More pictures will be taken at the next meeting of the Baby clinic the first Friday in April. All will be presented to the mothers at the next meeting after the close of Baby Week. Awards for prize winning babies will be made at this time also.

Mothers are urged to remember May 1, which will be American Child Health Day, and all mothers are urged to be present at the Los Angeles Chamber of Commerce.

FOOD SALE

The American Legion Auxiliary will have a food sale at the Piggly Wiggly store, Saturday, beginning at 10 o'clock.

CITY FETE FEATURES TOLD

Parade, Ceremony, Street
Dance to Celebrate Light-
ing System Start.

MRS. TORRANCE TO ACT Widow of City's Founder to Turn on Great Orna- mental System

A big torchlight parade, a brilliant street dance in a whole block to be roped off and gaily decorated, an impressive ceremony with Mrs. Jared Sidney Torrance officiating. These are the highlights of a program planned for a Torrance celebration on the occasion of turning on the new ornamental lighting system in the city, Friday night, March 22.

The Chamber of Commerce public affairs committee, headed by J. W. Post and Mayor John Dennis has determined to make the event one of the most gala civic affairs in the history of Torrance.

The program will open with a street parade headed by a band of from 20 to 30 pieces and joined by the people of the city in automobiles. It is planned to have all organizations in line. The parade music of the big bands on which lights have been installed.

The procession will disperse at El Prado and Cravens. El Prado between Sartori, and Cravens avenues will be roped off and brilliantly decorated. In the block will be erected a speakers' platform and a large bandstand.

After a brief dedicatory ceremony presided over by Mayor Dennis, Mrs. Jared Sidney Torrance will be presented with a gold switch with which she will turn on the lights.

Refreshments will be served to the public free of charge.

The pavement will be treated before the hour and dancing to the music of the big bands will be in order during the evening.

Several days prior to the celebration the entire business district of Torrance will be brightly decorated with flags and bunting.

Ask Non-Catholics to Hear Missioner

The Church of the Nativity of Torrance is now holding its Mission. A splendid missionary in the person of Father Collins of the Oblate Fathers of San Antonio, is in charge.

Thursday evening is for non-Catholics in order that they may become better acquainted with the doctrines of the Catholic church, and the pastor, Father Hurley wishes to extend to all non-Catholics of Torrance an invitation to attend the Mission.

Come Seven Action Hinges on Diamond

Much of the action in the Woman's Club Play, "Come Seven," centers about a diamond ring, the property of Elzevir Nesbit. This ring has a way of disappearing most mysteriously, and of reappearing, equally mysteriously, first on one graceful high-yaller hand, then on another.

All of which keeps Mr. Rias Nesbit, follower of that sport of kings which is known as the gallop-in dominoes, in continual hot water.

When you add to this situation, an ardent love affair with Semore Mashey and the dapper Florian Slappey as rivals, you have a comedy that could only have come from the pen of Octavus Roy Cohen, peer of peers in the realm of darktown comedy.

The cast, composed of the cream of our amateur and semi-professional talent, is working very hard to make this presentation a success, and to judge by the rehearsal, they will not fail to make this one of the most successful so far shown by these popular players.

"Come Seven" will be presented at the high school auditorium, March 15th.

School Students Hear Inaugural

Torrance high and elementary students listened to the inaugural speech of President Hoover Monday morning, and heard him take his oath of office. This was made possible through the courtesy of "Harvel's" who installed a Zenith radio in the school auditorium.

The most ambitious broadcast which ever winged its way through the ether carried a vivid picture of the Hoover inauguration to the world. For the first time in history a microphone was placed in the Senate chamber where Vice President Curtis was sworn in and where retiring Vice President Dawes went out like a storming general over the lack of a ruling debate in the senate. Four years before in the same rostrum, Dawes, taking office, issued a hot tirade against the "most august deliberative body in the world" for not limiting debate. Monday, March 4, 1929, he repeated his criticism, swinging his fists and shouting, "I take back nothing."

It was raining. Former President Taft, who was accustomed to stormy weather at inaugurations (he took office in a blizzard) read the oath to Herbert Clark Hoover. It was the first time in history that an ex-President had sworn in a President.

President Hoover immediately delivered his address. He pleaded for peace and world understanding, the impotency of government to enforce the 18th amendment without co-operation from the citizenry, declared that all who are opposed to the liquor laws should obey them and fight for their repeal. The president uttered eloquent pleas for peace and world understanding and pledged his administration to effort toward further limitation of armaments.

Calvin Coolidge, private citizen, did not witness the inaugural parade, did not attend the official luncheon. Immediately after the Hoover address, Mr. and Mrs. Coolidge drove to the Union station where they boarded a special train for Northampton, Mass. where they will take up residence in half of a duplex.

The first major international problem to confront the new president swept north from Mexico. On inauguration day revolutionists seized the port of Vera Cruz and the border city of Nogales. The purported aim of the rebels is the ousting of Portes Gil president and the election of Gilberto Velazquez, former Mexican ambassador to Great Britain. Plutarco Elias Calles, ex-president, was appointed minister of war by President Gil. He began at once preparing the army for active service. A force of 15,000 federal troops headed toward Vera Cruz where General Jesus Maria Aguirre is in command of the rebels. Calles himself is expected to lead an army into Sonora, northern state, where Gov. Topete is active in the revolt.

From Washington Wednesday came intimation of the American government's policy. It was officially asserted that arms would be allowed to pass from the United States to the Mexican government, indicating our national opposition to the revolution.

The House passed and President Coolidge signed, as one of his last official acts, a bill amending the Volstead act increasing penalties for liquor violators. Hereafter federal judges may sentence a violator to a maximum of five years imprisonment or a fine not to exceed \$10,000. For the first time in federal legislation congress officially differentiated between classes of violators. The amendment declares that judges may draw a line between "casual" violators and persons engaged in wholesale distribution or selling.

On March 1 the famed American Express Company ceased to exist. The Railway Express Agency, Inc. took its place, rail lines of the country having bought out the American organization for \$30,000,000.

Ruben Plotkin wealthy New York jeweler, lay asleep in his room in the Hotel Fontenelle at Omaha, Neb. Suddenly the door opened and two figures stealthily entered. They seized Plotkin, bound him, gagged him, seized diamonds worth \$100,000, packed in sample cases, made their getaway.

A few years ago State Senator Norman B. Horton of Adrian Mich. militantly demanded passage of a bill requiring that a period of five days elapse between the issuance of a marriage license and the ceremony. The senator fell in love with Miss Klea Smith. She lived in Ohio where no interval between license and ceremony is required. They eloped.

Lomitan and Son Suffer Injuries

T. McCaughan, 2914 Weston street, Lomita, received a bad scalp wound, and his 7 year old son Robert received a cut and bruised arm and a scalp laceration late Saturday afternoon, when the car in which they were riding was struck by a car driven by Pete Zecchini, 1734 Manuel, at the intersection of Arlington and Carson streets.

The McCaughan car, in which Mr. and Mrs. McCaughan and their five children, was travelling south on Arlington and Zecchini was going east on Carson street. McCaughan stated that the other car was travelling at an excessive rate of speed.